

# SALESFORCE & CRM REFRESH



## Need more from your Salesforce Implementation?

Is your Salesforce Implementation not delivering to expectations? Are you convinced there is more potential in your Salesforce or CRM application, but don't know how to unlock it?

## The Salesforce Rescue Specialists at Demand Chain can help you!

### Experienced Salesforce Rescue Experts

Demand Chain is the premier Salesforce Gold Partner in the Midwest. Since becoming the first certified Salesforce partner in the region back in 2001, we've helped hundreds of customers gain greater value from Salesforce. For many Salesforce/CRM projects, our focus has been on improving or fixing existing implementations. In fact, it's not uncommon for Demand Chain to engage with new customers who implemented a major Salesforce project with a third party in the prior 12-24 months. Often, they've invested significant capital in their Salesforce project, but have not realized the benefits built into their project "blueprint". As a result, pressure is building from stakeholders who want things fixed - fast!

### Why Demand Chain?

**Rescue Experts!** We've helped dozens of companies turn their struggling Salesforce projects around. We have a proven process that quickly identifies issues, then quickly and cost-effectively resolves them to get their Salesforce/CRM project back on track.



*"We have used Demand Chain on multiple occasions. Their team helped us merge two very sophisticated Salesforce instances. Their knowledge and understanding of Salesforce helped us maximize the efficiency of Salesforce."*

*- Z Bodine  
Wells Fargo Advisors*



**CALL**

**952.345.4533**

Call to schedule a free assessment or visit [demandchain.com](http://demandchain.com) to learn more!



**DEMAND CHAIN**

# SALESFORCE & CRM RESCUE

## We've Seen It - And Fixed It - Before

Your scenario is not unusual and we're proud to say we've helped dozens of companies in situations just like yours turn their struggling Salesforce implementation around--quickly. In speaking with customers we've helped, here are some of the common issues we have uncovered and how Demand Chain addresses them.



### CRM Broken/Underdelivering

Our engagement process can quickly assess where your project bottlenecks are. We can provide a prioritized list of steps to address the issues and unlock your CRM's full potential.



### Lack of User Adoption

If you have a lack of adoption or internal support from your user base – we can deliver highly effective user training that has proven to overcome adoption issues.



### Need to Deliver ROI

Our clients often recover their project costs within six months of implementation. If we assess and determine the project won't deliver a good ROI, we'll advise you immediately.



### Limited Resources

We tackle projects ranging anywhere from \$25,000 to over \$1MM. If required, we can even augment your staff during the project to expedite results.



### Prefer Local partner

Demand Chain is locally based in the Twin Cities (Minneapolis/ St. Paul) and can provide on-site engagement and support throughout the area.



### Need Rapid Results

Our proven process and agile methodology begins delivering results quickly – often within weeks of the project kick-off.

**Demand Chain**  
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